

FREDDIE RAVEL

Grammy nominated performer, legendary pianist and business visionary

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- Officially named the “Keynote Maestro” by the city of Los Angeles
- Developed a breakthrough system that applies music principles to best business practices called “The Rhythm of Success”
- Backed by number one hits and collaborative successes with Earth, Wind and Fire, Madonna, Prince, Sergio Mendes and Carlos Santana, among many other

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Freddie Ravel engages and reveals the four foundations of music: melody, harmony, rhythm and score to inspire and transform audiences around the world. In this dynamic

multimedia “keynote concert,” featuring live piano performances backed by a full orchestra and legendary musical icons, Ravel helps your audience unravel obstacles, enhance listening skills and increase productivity to conduct breakthrough success.

Freddie Ravel is the internationally acclaimed “Keynote Maestro” who blends his infectious passions for business breakthroughs and the power of music to unlock the minds, hearts and potential of audiences around the world. Backed by number one hits and collaborative successes with Earth, Wind and Fire, Madonna, Prince, Sergio Mendes, Quincy Jones, the Boston Pops and rock legend Carlos Santana, the #1 chart-topping pianist is the founder of The Rhythm of Success. This patented peak performance program enhances leadership, innovation and collaboration for small, midsized and large corporations alike.

Recent accolades hail from the mayor of Los Angeles who awarded Ravel the city’s Certificate of Recognition for creating a music-based system to “renew the national and international economy” while his media appearances include FOX, ABC, CBS, Universal, Business Rock Stars, Clear Channel and XM Sirius. His delighted clients refer to him as “the ideal balance of entertainment and content.” With rave reviews from IBM, Toyota, Red Bull, NASA, Apple, Morgan Stanley, Google and Citi, Freddie serves as a captivating access point through which to transform organizations, education and the human condition.

In 1999, Ravel developed a breakthrough system that applies music principles to best business practices called “The Rhythm of Success.” The unique peak performance methodology enhances leadership, collaboration and time management using the undisputed international language of music as its foundation.

Based on decades of entrepreneurial and corporate training, scientific research and directing, producing and performing with many of the music legends of our time, conference planners often engage Freddie in the program planning process to help design and incorporate their meeting objectives into a rich, harmonious and rewarding experience.

TEMAS

- Change: Managing/Leading It

- Creativity / Innovation
- Leadership
- Motivation
- Peak Performance
- Teamwork

PROGRAMAS

The Rhythm of Success

The Rhythm of Success is a one-of-a-kind program designed to challenge and inspire organizations to discover their untapped potential. The format is fast-paced, entertaining, and as the secrets of the world's undisputed international language of music are revealed, full of surprises. No matter what kind of organization—from small companies to large corporations—employees at all levels will tune-up to a better future by becoming more collaborative, productive and ultimately more profitable. This multi-media "keynote concert" experience is sure to open or close your meeting on a dynamic high note.

The Music of Leadership

This presentation takes your audience on a deep dive into the role of "melody" within music and its' power as the central message to bring life to your products and services. When leaders "sing" a better future, inspiration resonates across the entire company's culture.

The Pulse of Productivity

In our age of relentless distractions and the increase demands in profits and productivity, time management is of the utmost importance. In this rhythmic journey through of the pulse of the beat, your audience will discover their own rhythm to move forward in a synchronized fashion to victory—as Duke Ellington wrote in his timeless classic, "It Don't Mean a Thing…If It Ain't Got That Swing!"

Teamwork: The Power of Human Harmonics

Have you ever heard a great sounding band or orchestra where everyone is a soloist? It

doesn’t exist. For over a decade, the Gallup Polls reveal that 4 out of 5 employees are dis-engaged in their work costing the US economy over $500 billion in lost revenue. Moreover, passive listening is so common in our culture that people remember half of what they hear—even moments after they’ve heard it. Illuminating the properties of Harmony to re-solve conflict and create breakthroughs, this program helps teams learn how to better lis-ten, engage and achieve collaborative success.