



FELIPE GOMEZ

Keynote Pianist, Business Leader & Entrepreneur, and Author Applying the Traits of Virtuoso
Musicians to Business and Life

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- 25-year entrepreneur & senior executive for multinational firms
 - Uses his piano to reveal the habits of virtuosos and apply them to business and life
 - Inspires organizations to unleash individual and collective virtuosity
 - Immersive, multi-sensory, music-filled keynote experience; has spoken in 33 countries on five continents
 - Author of two books on exceptional performance
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We call a supremely talented person in the arts and sports a virtuoso. Keynote pianist Felipe Gomez believes the term also applies to business. Felipe has an impressive decades-long business history as an entrepreneur and senior executive in multinational firms, but his passion has always been music. Obsessed with learning the habits of virtuoso

musicians, Felipe believes applying the virtuoso mindset is the key to achieving breakthrough success in business and life. In 2014, Felipe combined his business experience with his passion for music and began his speaking career full time. He has gained worldwide recognition, inspiring audiences on five continents and in 33 countries with his dazzling musical interpretation of the traits that define a virtuoso. Charismatically commanding the audience from his grand piano, Felipe's presentations are fun, interactive, and deliver great content in both English and Spanish. The author of two books on exceptional performance, Felipe uses his music and business insights to help unleash the individual and collective virtuosity in organizations.

Born in Colombia, Felipe began playing piano at the age of four. He came from a musical family – there was always music in the house. After graduating Universidad de Los Andes in Bogota, Felipe pursued a career in business, becoming known for his strategic vision and ability to innovate across diverse industries.

At Compass Group, the world's largest food-catering company, Felipe served as the Managing Director for the operation in Colombia. There he led initiatives that not only tripled the division's revenue but also increased operating profits by 130% through keen strategic acquisitions and a focus on operational improvements and innovation. He later served as the Innovation and International Business Development Director for Latin America.

Felipe led the launch of Farmacity in Colombia, establishing it rapidly as a dominant force in the pharmacy retail sector by opening 12 stores in just 20 months and positioning the brand as a leader in the market.

He co-founded Azurian, a pioneering internet consulting firm in Latin America, guiding its expansion into seven countries and driving its rise as a significant regional consultancy firm.

Beyond his corporate success, Felipe founded Allegro, a non-profit organization that brings therapeutic live music to hospital settings like ICUs, delivery rooms, and cancer treatment areas.

Combining his corporate and entrepreneurial experience with his passion for music is Felipe's greatest joy. He has a gift for empowering individuals and organizations to transform their behaviors, embrace risk, learn from failure, and achieve mastery.

Felipe has spoken at prestigious management and leadership conferences around the world, including TED, the Global Peter Drucker Forum, WOBI, the Oslo Business Forum, the World Business Forum, and many more. He has appeared at over 1,000 presentations for corporate, association, and global leadership events and consistently delivers unforgettable experiences that leave lasting impact.

Felipe's first book, published in 2019 is Attitude-E, a bestseller that introduces a powerful framework for success through an entrepreneurial mindset, anchored in six levers: Envision, Energy, Endurance, Ensemble, Elasticity, and Engagement.

His second book, Bitacora De Una Pandemia En Quince Conversaciones, was published in Spanish in 2020 and is a collection of conversations he had during the pandemic with a number of thought leaders in different fields.

Felipe is now writing his third book, Virtuoso.

Felipe currently lives in Atlanta, Georgia with his family and holds an MBA from the International Institute for Management Development (IMD) in Switzerland, where he also completed a program on Leading Digital Business Transformation.

TEMAS

Felipe tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Leadership with purpose and virtuosity
- Innovation and extraordinary performance
- Active listening and empathetic leadership
- Corporate culture, teamwork, and adaptability
- Inspiration and personal transformation through art and music

PROGRAMAS

The Virtuoso Code: Mastering a Mindset for Extraordinary Performance

To be a virtuoso musician is to create magic for audiences. How do they do it – time and time again? Keynote pianist Felipe Gomez unpacks the habits of virtuoso musicians that can be applied to elevate performance in every aspect of business and life. He weaves magical piano performance with business insights and masterful storytelling to inspire audiences to embrace the three essential pillars of a virtuoso: Method, Attitude, and Passion. Felipe draws on his passion for business and love of music to take audiences on an immersive, multi-sensory musical journey – from Mozart to Coldplay – revealing, through music, how to unlock extraordinary results. After experiencing this fun, one-of-a-kind keynote, people are inspired with a new attitude to tackle their business and personal challenges like a true virtuoso.

Key Takeaways:

- **Mastery Through Method:** Achieve operational excellence through consistency, discipline, and virtues like perseverance and rigor.
- **Connecting Through Empathy:** Foster collaboration and trust by embracing humility, service, and meaningful relationships.
- **Inspiring Through Passion:** Drive innovation and inspire teams by challenging boundaries with courage and love.
- **Leadership as Human Art:** Balance method, attitude, and passion to create authentic, emotionally resonant leadership in a tech-driven world.

The Beauty of Listening: Becoming a Virtuous Listener by Falling in Love with Classical Music

We listen but we don't hear. Studies show that poor listening and communication account for over 60% of the problems in today's workplace. Felipe Gomez offers a compelling solution, guiding audiences on a transformative journey that weaves the enduring beauty of classical music with the art of active listening. Through this experience, Felipe equips audiences with tools to deepen self-awareness, nurture empathy, embrace life's wonders, and lead with intentionality and presence.

Accompanied by the majestic sounds of a grand piano, Felipe unveils his groundbreaking 5Ts framework: an innovative approach to elevate listening skills and connect on a deeper

level. He invites you not only to listen, but to truly hear—and fall in love with the melodies of music and the stories they tell.

Keynote Takeaways:

- Master the 5Ts framework to sharpen your listening skills and transform everyday interactions.
- Discover tools to cultivate psychological safety, empathy, and trust in your personal and professional life.
- Explore how classical music reveals the mindset of deep listening—where attention, silence, and nuance become tools for powerful leadership and connection.
- This presentation can be delivered as either a keynote speech or a one-hour workshop.

PUBLICACIONES

Libros



BITÁCORA DE UNA PANDEMIA



ACTITUD E

CONDICIONES

- **Travels From:** Atlanta, USA
- **Fee Range:** Please Inquire

*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.
