



## BISILA BOKOKO

Internationally acclaimed businesswoman for successfully taking companies from local to global.

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- Bisila Bokoko is considered "an international change agent"
  - Founder of Bisila Bokoko Embassy International, a consulting firm for successfully taking companies from local to global
  - Infleuncer, award-winning entrepreneur; philanthropist, global brand ambassador, international business development strategist and consultant, and TV personality
  - From hosting for the UN in Switzerland to delivering keynotes in Dominican Republic and radio hosting in South Africa, Bisila Bokoko has shared her business expertise and inspirational journey to audiences all over the world
  - Named one of the "Top 100 Women in the World" by the Global Connections for Women Foundation
  - Bokoko serves as a Spokesperson for Pikolinos, Agatha Ruiz de la Prada and The Liceu

Barcelona Opera House US Foundation

- Founder of Bisila Bokoko African Literacy Project, a nonprofit organization with current presence in Ghana, Kenya, Zimbabwe and Uganda. BBALP is committed to promoting literacy across the continent through the opening of libraries
  - She is an advisory board member of United Nations EMPRETEC Women Programs fostering entrepreneurship skills among women in Latin America, Africa and the Middle East
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Bisila Bokoko is a phenomenal businesswoman internationally acclaimed for successfully taking companies from local to global. For 7 years, she held the position of Executive Director of the Spain-US Chamber of commerce in New York.

She then launched BBES, her consulting firm in 2012. Bokoko's efforts have won her widespread recognition and led to dynamic involvement in EMPRETEC, a United Nations programme that supports up and coming entrepreneurs. Ms. Bokoko fronted the women's scheme and actively worked to support female entrepreneurs in their efforts to launch hard hitting businesses. She herself is the face of "Bisila Wines", her namesake global award-winning drop made in Spain.

Bisila has spent the last twenty years creating and expanding small businesses around the world. Regardless of the country, culture or access to capital, Bisila has successfully assisted over 200 companies, mainly smaller, female owned businesses, become both profitable and purposeful in their respective market. She is driven by her passion for helping entrepreneurs grow successful businesses and share their goods with the world.

While living in Spain, Bisila worked for The Valencia Institute of Export (IVEX), a regional trade agency which promotes the internationalization of companies. At IVEX, she developed and implemented many marketing strategies to help companies to market their products in the United States.

Additionally, Bisila established a logistics platform for companies to market and sell their products in the food, home textile, wines, furniture, lighting, toy and ceramic sectors. She also organized and coordinated trade missions and shows, as well as media and institutional trips.

More recently, Bisila served as the Executive Director of the Spain-United States Chamber of Commerce, which facilitates commercial activities, investments, and many other promotional events for Spanish companies in the US. As the Chamber Executive Director, Bisila fostered trade and investment opportunities between Spanish and American companies of all sizes.

Today, Bisila works to create, expand and promote small businesses in over a dozen countries by using her expansive and diverse experience as an International Spokeswoman and Ambassador for a number of global organizations to empower others to take their companies to the next level.

Traveling the world for business and working towards even more success, Bisila is used to changing languages. In addition to Spanish and English, she speaks French and German and studies several others.

## TEMAS

- Women in Business
- Bringing Business to the United States
- Bridging the Language and Cultural Barrier in Business
- Doing Business Internationally
- Latino Entrepreneurship in America
- Value Chain for Women
- Women Empowerment
- How to Market Arts and Culture
- Philanthropy is Good Business

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## CONDICIONES

- **Travels From:** New York, USA
- **Fee Internacional:** USD 10.000 to USD 20.000

**\*Nota:**

Los rangos de tarifas establecidos están publicados a manera de referencia. Si un conferencista tiene un rango de tarifa establecido entre USD10.000 - USD20.000, indica que su tarifa es un valor que se encuentra dentro de ese rango. Las tarifas de los conferencistas están sujetas a cambios sin previo aviso y varían en función de factores como disponibilidad del conferencista, oferta y demanda, formato, duración y lugar del evento, entre otros. Por favor contáctenos con los detalles y requisitos específicos de su evento, y le proporcionaremos una cotización formal.

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