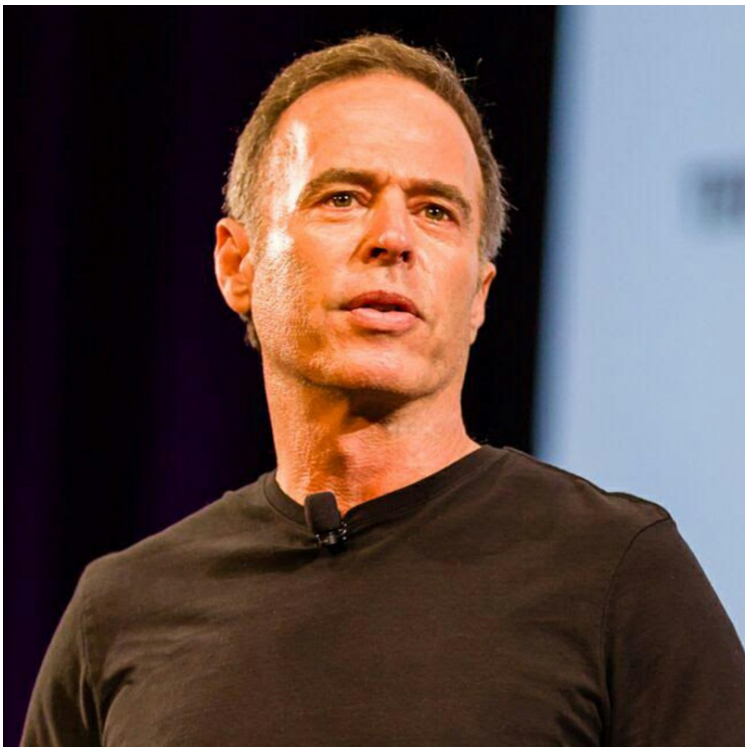
HiCue speakers
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ANDY COHEN

Magic Organizational Transformation

Using magic as a metaphor, Andy Cohen reveals key concepts that empower new thinking and drive innovative business solutions in communications, leadership and management.

Andy Cohen has been a driving force behind the success of some of the world's leading brands, providing strategic advice and leadership motivation to senior executives and their teams. Through his talent as a keynote speaker, he has helped hundreds of corporate executives to craft innovative business solutions and generate more than a billion dollars in measurable sales.

Andy teaches company leaders how to think out-of-the-box, and all those who have listened to his speeches have learned remarkable lessons about building successful businesses. Though simple on the surface, his ideas are ground-breaking in the way they challenge conventional business thinking.

Andy has developed keen insights into what drives high-performing companies and what distinguishes their approaches to customers, employees and leadership. He has worked with some of the biggest names in business, including American Express, AOL, Charles Schwab, L'Oreal, Novartis, HSBC, Merrill Lynch, P&G and Clorox - among others.

Andy is also a long-time practitioner of magic, honing this skill to a professional level. He expresses this potent combination of business savvy and magic in his best-selling book "Follow the Other Hand".

Andy Cohen serves on the adjunct faculty at New York University and Duke Corporate Education, and has been a guest speaker at prominent business schools, including the Stern School of Business and Bauer College. His experiential approach in leadership communication guarantees 100% participation from the audience, generating instant action and leading to long-term, sustainable results.

TEMAS

Andy tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Marketing
- Innovation and Creativity
- Corporate Entertainment
- Organizational Transformation

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