HiCue speakers
Higher Content & Inspiration



ÁLVARO GONZÁLEZ ALORDA

Leading authority on business transformation and innovation management, lecturer and author of "The Talking Manager"

- Expert in business transformation and innovation management
- Has collaborated with more than 100 companies in 25 countries
- His lectures combine international experience, conceptual depth, inspiring stories, a staging of his own style and an unusual ability to reach the head and heart of the audience
- Emergap Co-Founder
- Associate Professor of FT-IE Corporate Learning Alliance and visiting professor of other business schools in Spain, Mexico, Costa Rica, Colombia, Chile, Argentina and Uruguay.
- Author of The next 30 years and The Talking Manage
- In 2021 he received the Thomas Jefferson Award from the Association of Private Enterprise Education (APEE)

Álvaro González Alorda is a co-founder of Emergap, a consultancy specializing in organizational transformation and innovation management

He has collaborated with over 100 companies in 25 countries: Abbvie, ANDI, Amadeus, AO Foundation, Claro, Conway, Coopeservidores, Endesa, IBM, Mondelez, Nutresa, Premex, ReSources, Roche, Proseín, Inditex or Pfizer, among others.

Associate Professor of FT · IE Corporate Learning Alliance and visiting professor of other business schools in Spain, the United States, Mexico, Costa Rica, Colombia, Chile, Argentina and Uruguay.

He graduated from the University of Navarra and IESE Business School and has spent a research residency at Harvard Business School.

He is the author of the books “The next 30 years” and “The Talking Manager.”

TEMAS

- Leadership
- Innovation
- Emerging markets
- Human talent management
- Organizational Transformation

PROGRAMAS

Transformation of organizations: competences and methodology. Today we are not lacking managers, but leaders with capacity to transform

Traditional management skills are not enough when extraordinary changes are to be addressed: such as leading a digital transformation, or reinventing a business model in

structural decline, or redesigning complex processes that require changing the work habits of hundreds of people, or restoring deteriorated relationships Between managers or regain the enthusiasm of a team that is tired.

This conference presents a model of competencies and a simple methodology to lead a transformation from within, through the middle managers

The quality of your leadership depends on the quality of your conversations.

In the last decade, the tendency to replace face-to-face conversations with e-mails has become an epidemic that worsens relationships between professionals and creates structural inefficiencies in companies.

This conference presents a model for designing high impact conversations that restore deteriorated relationships and re-excite the team.

PUBLICACIONES

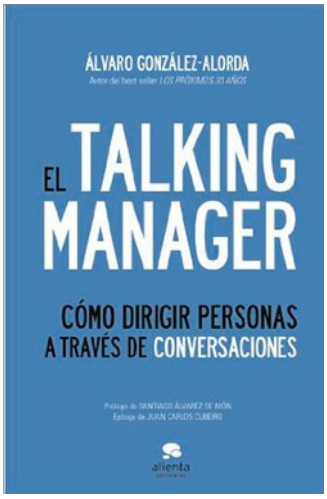
Libros



RIVERVIEW



CABEZA, CORAZÓN Y MANOS



EL TALKING MANAGER



LOS PRÓXIMOS 30 AÑOS

CONDICIONES

- **Travels From:** Madrid, Spain
- **Fee Range:** Please Inquire