HiCue speakers
Higher Content & Inspiration



ALEX EPSTEIN

Philosopher, author of The Moral Case for Fossil Fuels, a New York Times bestseller

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- Argues that “human flourishing” should be the guiding principle of industrial and environmental progress
- Founded Center for Industrial Progress (CIP) in 2011 to offer a positive, pro-human alternative to the Green movement
- In his best-selling book, he argues that if we look at the whole picture, human flourishing requires that humanity use more fossil fuels not less
- Has made his moral case for fossil fuels at dozens of campuses, including Harvard, Yale, Stanford, and Duke (his alma mater)
- Helps companies take his pro-human messaging and use it to neutralize attackers, turn non-supporters and supporters, and turn supporters into champions

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Epstein is the author of The Moral Case for Fossil Fuels (Penguin, 2014), a New York Times bestseller arguing that if we look at the whole picture, human flourishing requires that humanity use more fossil fuels not less. (WSJ review here.) The book has been widely praised as the most persuasive argument ever made for our continuing use of fossil fuels, winning Epstein the “Most Original Thinker of 2014” award from The McLaughlin Group.

Epstein, known for his willingness to debate anyone, anytime, has publicly debated leading environmentalist organizations such Greenpeace, the Sierra Club, and 350.org over the morality of fossil fuel use.

He has made his moral case for fossil fuels at dozens of campuses, including Harvard, Yale, Stanford, and Duke (his alma mater). He has also spoken to employees and leaders at dozens of Fortune 500 energy companies, including ExxonMobil, Chevron, Phillips 66, Valero, Enbridge, and TransCanada.

In his speeches and consulting work he helps companies take his pro-human messaging and use it to neutralize attackers, turn non-supporters and supporters, and turn supporters into champions.

TEMAS

Alex tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Fossil fuels
- Energy Outlook

PROGRAMAS

Popular Speaking Topics

“The Moral Case for Fossil Fuels”

This speech introduces listeners to something that most of them have never heard: the idea that fossil fuel use is moral.

“How to Talk to Anyone About Energy”

This speech shares the key principles people need to effectively have constructive conversations about energy, rather than frustrating fights.

“How to Win Hearts and Minds”

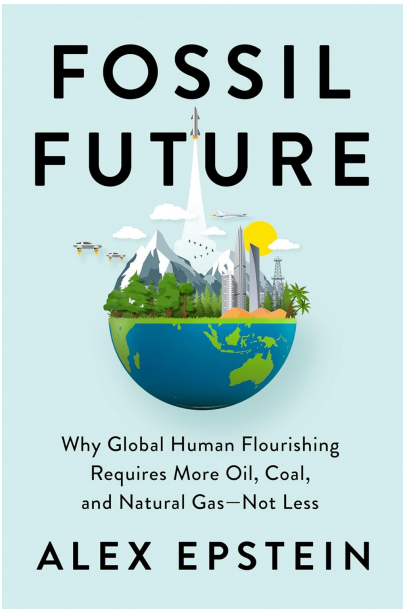
This speech, designed for those who seek to champion fossil fuels, discusses why fossil fuel defenders have so much difficulty winning the hearts and minds of their stakehold-ers—and how reframing the conversation is the fundamental solution.

“How to Have Constructive Conversations about Energy” Workshop

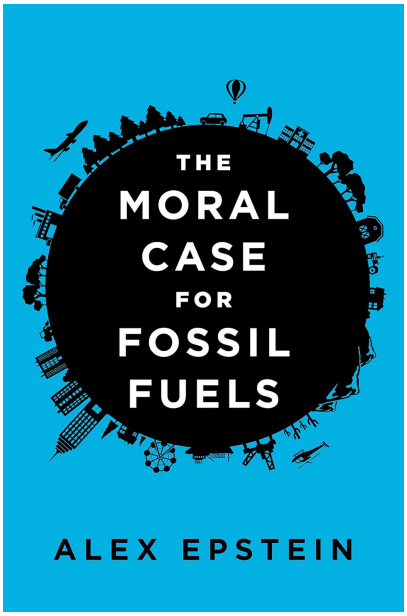
This one-day workshop gives teams custom guidance on dealing with their most important audiences and communication challenges.

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FOSSIL FUTURE



THE MORAL CASE FOR FOSSIL FUELS

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