HiCue speakers
Higher Content & Inspiration



ALEJANDRO JADAD

World-renowned authority in using scientific evidence, digital technologies, and imagination to create the future of health and medicine

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- Pioneer of evidence-based medicine and creator of the Jadad Scale, the most widely used tool for assessing the quality of clinical trials worldwide
- Founder of the Centre for Digital Therapeutics in Toronto, a simulator of the future of the healthcare system and medicine
- Holds doctorates in medicine, philosophy (University of Oxford), law, and arts, with postgraduate studies in anesthesia, intensive care, pain relief and end-of-life care, clinical epidemiology, and biostatistics
- Featured in TIME and Fortune magazines, and by McKinsey for his work on stress, longevity, health technologies, and the concept of Toxic Stress Load (TSL).
- Author of 12 books and hundreds of scientific publications. Co-author of the best-selling book 'Healthy No Matter What: How Humans are Hardwired to Adapt.'

- Leader of the global conversation that generated a new definition of health, which has opened new possibilities for healthcare services and insurance products in the digital era
- Member of the Council of the Wise of Colombia, created on the country's bicentenary to contribute to guiding its future in the next 25 years
- Member of the global Public Health Leadership Coalition, 20 authorities selected from over 5 million experts in 130 associations worldwide, to find answers to the most pressing health challenges and existential threats to humanity

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Alex Jadad is a physician, innovator, entrepreneur and philosopher. He leads initiatives with heads of states, multinational companies, communities, entrepreneurs and scientists from all over the planet, accompanying them during periods of transitions and maximum uncertainty.

He holds a medical degree, with postgraduate studies in anesthesiology, intensive care, pain relief and end of life care, clinical epidemiology and biostatistics; a Doctor of Philosophy degree from the University of Oxford in the UK; and honorary doctorates in laws and arts.

He is one of the leading experts in the world on the development, use and evaluation of health technologies. He held the Canada Research Chair in eHealth Innovation and founded the Centre for Digital Therapeutics in Toronto, a simulator of the future of the healthcare system. He led a global conversation that generated a new definition of health in conjunction with the BMJ, seen as the ability to adapt to the inevitable challenges that arise in life, opening new possibilities for healthcare services and insurance products in the digital age.

A pioneer of evidence-based medicine he also created the Jadad Scale, the most widely used tool to assess clinical trial quality. He has authored 12 books and hundreds of scientific publications. In 2023, he co-authored the best-selling book 'Healthy No Matter What: How humans are hardwired to adapt'.

He is one of the 20 members of the global Public Health Leadership Coalition selected from more than 5 million experts across 130 associations around the world, to find answers to

humanity's most pressing health challenges and existential threats.

TEMAS

Alejandro tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Health and Welfare
- Information technology
- Health IT (eHealth)

PROGRAMAS

Healthy No Matter What: How Humans Are Hardwired to Adapt

A provocative manifesto that teaches you how to take control of your own health, no matter your age or circumstances—from an innovative doctor and his philosopher daughter

“If you care about your health or the well-being of others, read this book.”—Ethan Kross, author of Chatter

Dr. Alex Jadad is the creator of the Jadad scale, which has become the world’s most widely used methodology to assess the quality of clinical trials, and his daughter Tamen Jadad-Garcia is a health entrepreneur and philosopher. Here they combine their expertise to uncover the medical system’s unstable foundations, which condemn you to be ill. The Jadads begin this exploration with a simple question: “What is health?”

Through engaging stories and case studies, the Jadads expand the understanding of health beyond the medical industrial complex. They show how distant connections in your personal networks can influence key aspects of yourself, like your weight, anxiety, and addictions; how reliance on medications can be reduced by intentionally designing the places where you live, work, and play; and how comparisons with peers can shorten your life.

In this practical guide, the meaning of health is redefined, putting you in the driver's seat and recognizing you as the most effective evaluator. Building on data and experiences from millions of people around the world, the book reveals that a healthy life is possible even with complex chronic conditions or terminal illnesses. The Jadads explain why perceiving yourself as unhealthy might actually be fatal, and how you can monitor your true health and boost it in practically any context, no matter your cultural background or socioeconomic circumstances.

With wisdom and empathy, Healthy No Matter What teaches you how your natural gift of adaptability equips you to overcome any obstacle, provides actionable pointers, and shows how and when to use the medical system, so that you can thrive, regardless of the twists and turns life may take.

Health: A new concept and many opportunities

In this presentation Dr. Jadad summarizes the evolution of the meaning of the word "health" in the last seven decades and the impact from the new conceptualization of the organizations of the health system; medical training, health budgets, research efforts, expectations and needs of the everyone.

Preparing for a demographic "Tsunami"

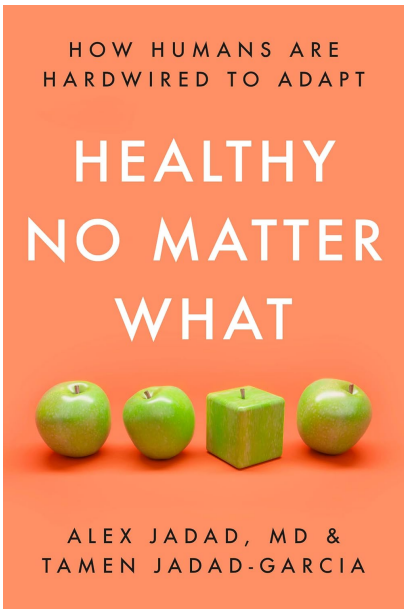
With various examples of innovative practices that reduce the impact of aging and chronic diseases in certain regions of the world. Dr. Jadad summarized the dramatic demographic changes of the last 100 years and its impact on the quality of life, health system and sustainability of contemporary socio-economic systems.

Health and welfare in the era of social network

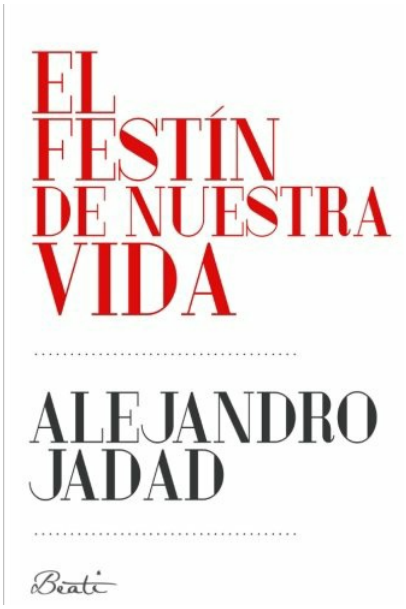
In this presentation Dr. Jadad describes the evolution of information and communications technology. He shows innovative practices that impact health systems in numerous regions in the world and the global initiative that promotes collaboration from global leaders interested on transforming the health care system.

PUBLICACIONES

Libros



HEALTHY NO MATTER WHAT



EL FESTÍN DE NUESTRA VIDA

Artículos

Toxic Stress Load Is the Biggest Barrier to Living Longer. Here's How to Reduce…

CONDICIONES

- **Travels from:** Toronto, Canada
- **Fee Range:** Please Inquire