



ZACK KASS

AI Futurist, former Head of Go To Market at OpenAI

AI Futurist, keynote speaker, consultant, adjunct professor and the former Head of Go To Market for OpenAI
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Zack Kass is an AI Futurist, keynote speaker, consultant, adjunct professor and the former Head of Go To Market for OpenAI. He has spent over 14 years in AI, leading large teams at some of the industry's most important companies. His mission is to ensure individuals, businesses, and governments are active participants in the AI-powered future by

demystifying AI, making it accessible and understandable for everyone, and helping leaders navigate the rapidly evolving environment.

While Head of Go To Market at OpenAI, Zack worked at the helm of the team key channeling OpenAI's innovative research into tangible business solutions. Zack built the teams responsible for OpenAI's sales, partnerships, and customer success and served as a personal advisor to countless executives deploying the technology across their business.

Today, he is considered one of the foremost thinkers in Applied AI. His thought leadership and techno-optimist views have been featured in countless publications, such as Fortune, Newsweek, Entrepreneur, AdAge, and Business Insider. [Zack supports education and research at two major universities], and still advises Fortune 1,000 board rooms, including Coca-Cola, Morgan Stanley, and Amgen.

Beyond the corporate world, Zack is a staunch techno-optimist, an advocate for AI's potential to revolutionize the human condition and reduce suffering. He works tirelessly to promote the promise of AI, serving as a counter-narrative to the prevailing media cynicism.

Zack received his BA from The University of California, Berkeley, and resides in Santa Barbara, California.

TEMAS

Zack tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Technology
- Artificial Intelligence
- Innovation
- Trends

PROGRAMAS

AI: Humanity's New Dawn

A past, present, and future look at the development of AI, and the effect it will have on the entire human experience.

The lecture explores business, cultural, and familial implications of the technology.

Audiences are challenged to completely reimagine what the future might look like.

LEVERAGING AI FOR GOOD

Unleash AI's potential to redefine productivity and reinvent employee satisfaction.

In this keynote, Zack Kass, AI Keynote speaker, explores the intersection of cutting-edge AI advancements and their practical applications in the business landscape.

Delve into the current state of AI, its trajectory, and discover how different industries are harnessing this technology to revolutionize efficiency, liberate employees from burnout inducing tasks, and transform work as we know it.

Drawing on his years of expertise linking AI advancements to solve bottlenecks at work, Zack presents an inspiring vision of an AI-enhanced future and offers practical, actionable strategies to ensure your organization is equipped to leverage AI for the benefit of your people.

Key Takeaways:

- Understand the current AI landscape and its future trajectory
- Use AI to alleviate burnout by automating laborious tasks
- Insight into successful AI integrations across different sectors
- A blueprint for harnessing AI to reimagine the workplace

THE INNOVATOR'S DILEMMA: NAVIGATING OUR AI FUTURE

Pioneering the path towards an AI-empowered future – The Innovator's roadmap.

Zack Kass, AI Keynote Speaker, navigates the challenges and opportunities that lie at the forefront of AI innovation. He dissects the paradoxical landscape where technology moves at an astounding pace, yet practical, scalable solutions remain elusive.

In this keynote, Zack highlights how innovators can transform these challenges into stepping stones to success in an AI-driven era.

Drawing on his vast experience in AI strategy and implementation, Zack offers a pragmatic approach to future-proofing your business.

He provides a forward-thinking perspective, sharing lessons learned, strategies adopted, and the transformative power of resilience in the face of relentless technological progression.

Key Takeaways:

- Lessons from the frontlines of AI strategy and implementation
- Actionable approaches to future-proofing your business in an AI-driven world
- Insights into how innovators can turn these challenges into opportunities

AI STRATEGY SIMPLIFIED

Charting AI's Journey: From Humble Beginnings to Technological Transformation

Zack Kass AI Keynote Speaker, provides a comprehensive roadmap that charts the trajectory of AI from its humble beginnings to its future potential.

He condenses his vast experience and deep knowledge into a practical guide that demystifies the complexities of AI, offering an insightful perspective on the evolution of this disruptive technology.

Delivering pragmatic strategies, Zack demonstrates how organizations can adapt and thrive amidst the rapid advancements in AI.

This keynote arms your leaders with an understanding of AI's past to leverage its present and shape your future, positioning your organization at the forefront of this technological revolution.

Key Takeaways

Get a comprehensive overview of AI's evolution and its implications for business

Demystify AI's complexity with a fresh perspective on how to implement

CONDICIONES

- **Travels from:** California, USA
- **Fee Range:** Please Inquire

***Fee Range:**

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.
