

# DR. MAGDA LILIA CHELLY

Award-winning global cybersecurity leader, World Economic Forum Cybersecurity Expert

Co-founder Responsible Cyber – Ecosystem Security SaaS Platform

Her expertise has earned her a place among the top 20 most influential cybersecurity personalities globally, as listed by IFSEC Global in 2017 and 2021

She has been an Information Security Officer for multiple organizations, including multinational insurance corporations

Magda co-founded a cybersecurity start-up in Singapore valued at 7 Million SGD in 2020. She is also an angel investor in the cybersecurity space and beyond

Delivers engaging presentations worldwide in five languages: English, French, Polish, Italian, and Arabic

Known for her ability to engage audiences. She brings energy, enthusiasm, and fun to cybersecurity

Dr. Magda Lilia Chelly is an award-winning global cybersecurity leader. She has been named one of the top 20 most influential cybersecurity personalities in 2017 and 2021 by

Magda has authored three books. The first book is called "Being Brave; Vera's Cyber Adventures." The book combines cybersecurity with science fiction and romance, intending to raise cyber awareness to the general public. The two other books address cybersecurity challenges and recommendations for c-executives.

Magda's many appearances discussing cybersecurity on national and international TV, Radio, and News Magazines have raised her profile as the media's go-to expert on subjects requiring accurate yet straightforward insights on cybersecurity topics. Magda appeared in a popular documentary on Channel News Asia, "The Dark Web," where she provides insights on cybercrimes. She, later on, was featured in other TV shows, including VTV 1 News; the first Vietnamese channel of VTV launched on 7 September 1970. Dr. Magda was the guest on Task Force 7 Radio. She gave interviews, including Prime Time on MoneyFM 89.3. In 2020 and 2021, she was featured in the distributed version of the Dark Web Documentary on Canal Plus and ZDFInfo.

Magda has also been known in her early days for her appearance in non-cyber security-related TV shows and movies, including Love Me (Original title: Aime-moi (2009)); a short film with the French star and actress Armelle Deutsch: Toute la mort Devant soi (2009), Love Me (2009), Utopium: Song for an Artist (2008), amongst others.

Magda also hosted cybersecurity events worldwide, including the first Catch the Flag competition for girls in Singapore in collaboration with the Cybersecurity Agency of Singapore in 2019. Currently, she is working on its fourth edition.

In her career, Magda wore several hats. She has been an Information Security Officer for multiple organizations, including multinational insurance corporations. She developed businesses in the cyber advisory space. Furthermore, with years of experience in cybersecurity and providing services worldwide, Magda co-founded a cybersecurity start-up in Singapore valued at 7 Million SGD in 2020. She is also an angel investor in the cybersecurity space and beyond.

Magda Lilia Chelly is a popular keynote speaker. She delivers engaging presentations worldwide in five languages: English, French, Polish, Italian, and Arabic for corporate

events, practitioner, and academic conferences. Known for her ability to engage audiences ranging from senior executives to ethical hackers and the general public, she brings energy, enthusiasm, and fun to cybersecurity.

Her speaking engagements address mainly topics on cyber risk quantification, bridging the gap between business and cybersecurity, cyber awareness, diversity and inclusion in the cybersecurity industry, and cybersecurity investments and entrepreneurship. Magda's research focused on cybersecurity, the future of localization and positioning, education, and more. Her research writings around cybersecurity have been featured by IEEE, RSA Conference, World Congress on Internet Security (WorldCIS-2016), CYBER RISK LEADERS Magazine.

Magda's international experience, technical knowledge, and multi-cultural background have equipped her with unique insights. She is known for her clear communication style and for making cybersecurity accessible to all. Magda Chelly is celebrated among the prestigious 'Top 100 Women in Tech' by the Singapore Computer Society (SCS) and Infocomm Media Development Authority (IMDA) in 2023.

#### **TEMAS**

Magda tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

Cyber Security

Cyber risk quantification

Bridging the gap between business and cybersecurity

Cyber awareness

Diversity and inclusion in the cybersecurity industry

Cybersecurity investments and entrepreneurship

### **PROGRAMAS**

#### **BREAKING BARRIERS IN CYBERSECURITY**

With an illustrious career marked by accolades and breakthroughs, Dr. Magda Chelly dives

deep into how age and gender have never been barriers in her ascent. Learn from her journey about how to forge ahead, no matter the odds.

**DIVERSITY DRIVES INNOVATION** 

Harnessing the power of diversity in tech, Dr. Chelly explores how diverse thoughts lead to groundbreaking innovations. She touches upon unconscious biases, their impact, and the need to celebrate diversity for societal growth and tech advancements.

**WOMEN AT THE TECH FRONTIER** 

Challenges, benefits, and the unique perspective of women in traditionally male-dominated tech industries. Dr. Chelly sheds light on the benefits of having more women in leadership roles, using her journey as a roadmap.

THE HUMAN TOUCH IN CYBERSECURITY

Beyond codes and algorithms, cybersecurity has a human element. Dr. Chelly delves into the workforce gap in cybersecurity, emphasizing the importance of hiring individuals who bring creativity, foresight, and a human touch to this critical domain.

BEYOND THE CODE: HUMANS IN CYBERSECURITY

Dr. Chelly emphasizes that while technology evolves, the human factor remains a constant in cybersecurity. Learn how to bridge the gap between man and machine in this enlightening talk.

REFRAMING THE CYBERSECULAR: NEW VISIONS IN CYBERSECURITY

Stay updated and vigilant as Dr. Chelly takes you through the ever-evolving world of cybersecurity, highlighting emerging threats and innovations.

**EMBRACING YOUR IDENTITY: WOMEN IN TECH** 

"Why not you?" Dr. Chelly inspires women to own their space in the tech industry, highlighting the importance of self-promotion and the unique strengths women bring to the

table.

SECURING AI: FOSTERING INNOVATION WITHOUT COMPROMISE

In the age of rapid technological advancements, Artificial Intelligence (AI) stands at the

forefront. But with innovation comes vulnerability. Dr. Chelly explores the intersection of Al

and cybersecurity, delving deep into how we can secure these systems while still nurturing

the spirit of innovation. She emphasizes the imperative need to strike a balance between

security and progress, drawing from real-world examples to showcase the path ahead.

QUANTUM PREPAREDNESS: BRACING FOR THE CHAOS

Quantum computing promises to revolutionize the way we process information, but it also

poses unprecedented threats to our cybersecurity infrastructure. Dr. Chelly provides an

enthralling deep dive into the quantum realm, preparing organizations for the potential

chaos that might ensue. With a blend of technical insight and strategic foresight, she crafts

a compelling narrative on how businesses can prepare today for the quantum challenges of

tomorrow.

CYBER RISK QUANTIFICATION: TRANSLATING THREATS INTO NUMBERS

In an era where data drives decisions, understanding cyber risks in quantitative terms

becomes vital. Dr. Chelly offers an engaging exploration into cyber risk quantification,

translating the often-nebulous world of cyber threats into tangible, actionable metrics.

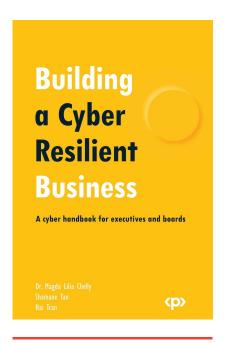
Through relatable anecdotes and case studies, she unravels the complexities of this

domain, encouraging businesses to adopt a more data-driven approach to their

cybersecurity strategies.

**PUBLICACIONES** 

Libros



**BUILDING A CYBER RESILIENT BUSINESS** 

## **CONDICIONES**

• Travels from: Singapore

• Fee Range: Please Inquire

#### \*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.