



## MARIANA ATENCIO

Destacada periodista ganadora del premio Peabody, autora del Best Seller "Perfectamente tú",  
emprendedora, presentadora que potencia a las personas abrazando el poder de la  
autenticidad

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On a mission to help people supercharge their careers, their workplace cultures, and their happiness by embracing the power of authenticity

She became a national news anchor and correspondent, earning a Peabody Award for reporting which took her from Haiti to Hong Kong to the Syrian border

The success of her TEDx talk, "What Makes YOU Special?", viewed over 23 million times, catapulted Mariana into a new storytelling outlet: speaking

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Mariana Atencio is on a mission to help people supercharge their careers, their workplace cultures, and their happiness by embracing the power of authenticity. Coming to America from Venezuela as a young girl, Mariana learned first-hand how feeling self-conscious about

being different kept her from engaging. After graduating Columbia University, Mariana wanted to take that experience into her journalism career and tell stories that build bridges and foster understanding. She became a national news anchor and correspondent, earning a Peabody Award for reporting which took her from Haiti to Hong Kong to the Syrian border. The success of her TEDx talk, “What Makes YOU Special?”, viewed over 23 million times, catapulted Mariana into a new storytelling outlet: speaking. Her first book, *Perfectly You: Embracing the Power of Being Real*, is a bestselling call to action to unleash the magic of personal and professional authenticity to find purpose and break barriers. Currently head of her own media production company, Mariana pursues stories that capture her curiosity. She also continues to deliver inspiring keynotes and moderate/host at major events.

## TEMAS

Mariana tailors each presentation to the needs of her audience and is not limited to the topics we have listed below:

- The Power of Authenticity
- Inspiration & Motivation
- What Makes You Unique?
- Embracing Change
- Leadership/Teamwork
- Resilience
- Empathy & Understanding
- Belonging & Inclusivity
- Breaking Stereotypes
- Building Community & Trust
- Hispanic/Latinx Heritage
- Women's Empowerment
- Moderating/Hosting

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## PROGRAMAS

**THE POWER OF AUTHENTICITY: SUPERCHARGE YOUR CAREER, YOUR WORKPLACE CULTURE, AND YOUR HAPPINESS**

It takes seven seconds for people to form an opinion about you. That's why most of us are

taught to fit in a box instead of embracing those parts of ourselves that stand out. As a budding national TV journalist, Mariana was often encouraged to leave parts of herself at the door. But ‘covering’ did not lead to real belonging, especially in the workplace. Embracing her uniqueness did – and Mariana’s passion is empowering others to discover how to do the same. When people feel safe to be themselves, that authenticity builds trust, fulfillment, and credibility at work and in life. They’re able to embrace a mindset of transformation to meet change more resiliently. And leaders find fostering authenticity on their team spurs engagement, collaboration, innovation, and community.

This presentation can be tailored to each specific audience.

Sample takeaways:

- Why most of us find it so hard to be authentic, especially at work
- Discover the traits that make you “Perfectly You” and harness them
- One way to increase your personal fulfillment and a sense of purpose
- How being vulnerable inspires others, builds trust, and creates meaningful relationships
- Mariana’s 3-UP METHOD to inspire a workplace culture of innovation and openness
- Easy steps to cultivate transformation, impact outcomes, and enhance resilience in the face of change

## **MODERATING/INTERVIEWING/HOSTING**

With experience as a national network news anchor and reporter, Mariana brings warmth and intelligence to each hosting, moderating, and interviewing assignment. Mariana’s curios-ity and poise help her get the most out of those on stage with her.

The breadth of Mariana’s experience speaks to her versatility. She’s moderated conversations on embracing a mindset for change at Microsoft, on the rights of women in Iran, on gender inequality at Foreign Policy magazine’s HERPower summit, on media representation at the Paley Center for Media, on financial literacy at Nasdaq, on building a personal and professional brand at Columbia University, a panel on geopolitics and economics at Citi Private Bank’s autumn dialogues with three heads of state from Latin America, a session at the United Nations General Assembly meeting on global healthcare inequity, plus the

Congres-sional Hispanic Caucus, PepsiCo, JP Morgan, Accenture, Spotify, Google, YouTube, Clorox, AT&T, Spectrum, and more.

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## PUBLICACIONES

### Libros



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PERFECTLY YOU

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## CONDICIONES

- **Viaja desde:** Miami USA
- **Internacional:** USD 20.001 a USD 30.000

### \*Nota:

Los rangos de tarifas establecidos están publicados a manera de referencia. Si un conferencista tiene un rango de tarifa establecido entre USD 10.000 a USD 20.000, indica que su tarifa es un valor que se encuentra dentro de ese rango. Las tarifas de los conferencistas están sujetas a cambios sin previo aviso y varían en función de factores como disponibilidad del conferencista, oferta y demanda, formato, duración y lugar del evento, entre otros. Por favor contáctenos con los detalles y requisitos específicos de su evento, y le proporcionaremos una cotización formal.

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