KEREN ELAZARI

Analista de ciberseguridad e investigadora de la Universidad de Tel Aviv, con cerca de 3 millones de vistas en TED

Cyber Security Analyst, Author & Researcher
Founder BSidesTLV and Leading Cyber Ladies
Senior Researcher, Tel Aviv University Interdisciplinary Cyber Research Center
Visiting Faculty, Singularity University
Keren's talk has been viewed by millions, translated to 30 languages, and chosen for TED's 'Most Powerful Ideas'

Keren Elazari is an internationally recognized security analyst, researcher, writer and speaker. Since 2000, Keren has worked with leading Israeli security firms, government organizations, big 4 and fortune 500 companies. Keren covers emerging security technologies as an independent strategic analyst and advisor. In 2014, Keren became the first Israeli woman to speak at the prestigious TED Conference. Keren's talk has been viewed

by millions, translated to 30 languages, and chosen for TED's 'Most Powerful Ideas'. In 2020, Keren's TED talk is still one of TED's most watched talks on the topic of security and hacking.

Keren holds a CISSP certification, an MA in Security Studies, and is currently a senior researcher at the Interdisciplinary Cyber Research Center at Tel Aviv University. Keren is also the founder of Israel's largest security community event, BSidesTLV, part of the global SecurityBSides movement, and the Leading Cyber Ladies, a global professional network for Women in Cyber Security.

TEMAS

Keren Elazari tailors each presentation to the needs of his audience and is not limited to the topics we have listed below. These are topics that have proven valuable to customers in the past and are meant only to suggest the speaker's range and interests:

Cyber Security
Future Trends
Digital Transformation
Innovation

Please ask us about any subject that interests you; we are sure that we can accommo-date you.

PROGRAMAS

Cyber Security in Times of Crisis - July 2020

The COVID-19 crisis has changed the way we do business, and criminals have quickly adapted to the new reality. Home has become the new office, and organizations that once feared the cloud have now rushed on, in order to maintain business as usual in these unprecedented times. Keren Elazari, TED speaker, security analyst and friendly hacker talks about cyber security in times of crisis: trends, predictions and strategies to build resilience, and what future-forward organizations are doing right now to stay ahead of current challenges. This talk will be a fast journey into the cyber security world as it meets us in our daily, personal lives – at home, at work, and with our families. From Zoom Bombing to Ac-

count takeovers, through Ransomware and Phishing, We'll shed light on emerging security threats, attacker's techniques, what we can learn from hackers and practical ideas on how to build a safe future for any type of organization.

Tap Into The Hacker Mindset – Innovation lessons we can learn from hackers!

In the information age, data is the new currency and access to it is power. With battle cries such as "Information wants to be free", "Hack the planet" and "we are legion" – in recent years, Hackers have risen to infamy. But can we learn anything about innovation from them? The surprising fact is that hacking can, and often does, improve products. It exposes vulnerabilities, supplies innovations, and demonstrates what is possible and how consumers actually want to use technology. In this talk we will see how companies that once fought hackers, can now invite them to innovate – and why more and more companies are learning to embrace the creative aspects of hacker culture.

The Future of Cyber Security from A friendly Hacker's Perspective

Cybersecurity is no longer about protecting secrets. It's about our way of life that relies on digital technology, everywhere -- from clouds to smartphones, from sensors to webcams, to stock markets and so much more. Complicating matters more, today's cyber criminals are innovating just as fast as the digitally innovative organizations they attack. In this environment, are you and your organization thinking about what's next? This talk we'll inspire executives and techies to act on what matters most. We'll shed light on emerging security threats, new attack vectors and techniques; discover what we can learn from friendly hackers and how to work with them – and talk about practical ideas on how executives can make a difference in their organizations. We'll discuss the future workforce and business challenges in this space and how to foster more diversity in cybersecurity. Finally, we'll look at the future of cybersecurity and learn why resilience will be defined not just by our efforts to balance technology's benefits against the risks it brings with it, but by how we evolve our paradigms about security, privacy and digital access.

CONDICIONES

- **Viaja desde:** Tel Aviv, Israel
- **Tarifa Internacional:** USD 30.000 a USD 40.000