



# RICHARD BRANSON

Founder and Chairman of Virgin Group

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Richard Branson, founder and Chairman of Virgin Group, is a global entrepreneur by every definition of the term, credited as the world's greatest brand-building visionary in recent history.

Richard Branson was once told by a British school headmaster that he would either "go to prison or become a millionaire"; apparently, the headmaster was right. He is known for his unique vision, competitive style, and showy nature - not only in business, but in all aspects of life.

Over the years Richard has grown Virgin Group to include over 360 companies, from Virgin Records -which he recently sold for an astonishing \$1 billion- to Virgin Mobile -the fastest growing company in history to reach \$1 billion in revenue-, extensively developing his brand

in all areas of entertainment, lifestyle, and travel.

Richard is known for his fanatical record-breaking attempts, including such widely reported stunts as being the first to fly a hot air balloon across the Atlantic. Applying this same zeal to business ventures, he has proven the validity of his mantra that one can "have fun while making a fortune."

Richard Branson is a man who knows no limits, creating one of the most recognized and trusted brands across the globe. With his signature wit and down-to-earth attitude he shares the real life experiences and inspiring vision that brought him such unyielding success. He has become revered for his unconventional management style and brilliant ability to motivate employees.

## **TEMAS**

- Entrepreneurship
- Marketing and Branding
- Sustainable Development
- Personal and Organizational Growth

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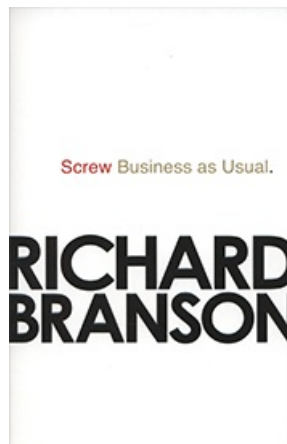
## **PUBLICACIONES**

Libros



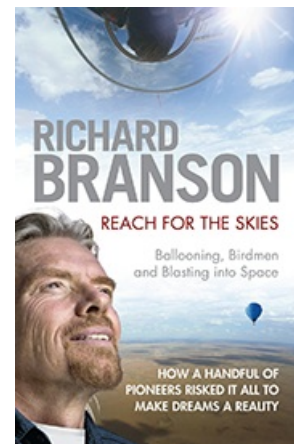
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LIKE A VIRGIN



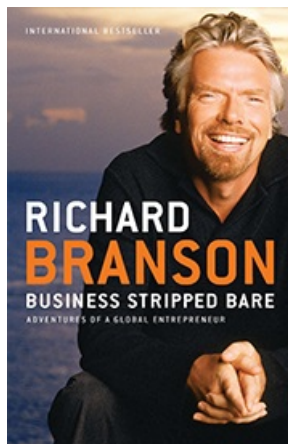
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SCREW BUSINESS AS  
USUAL



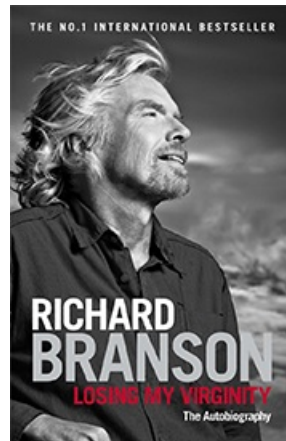
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REACH FOR THE  
SKIES



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BUSINESS STRIPPED  
BARE



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LOSING MY VIRGINITY



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SCREW IT, LET'S DO IT

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