



NICHOLAS WEBB

World-Renowned Futurist and Innovator

Nicholas Webb is a world-renowned business futurist and innovation thought leader, inventor of the popular Hanz line of educational toys and hundreds of other technologies.

Nicholas Webb is a successful inventor with a wide range of patented technologies, ranging from one of the world's smallest medical implants to consumer and industrial products; he has developed hundreds of technologies in his 25-year career, and has been awarded over 35 patents by the U.S Patent and Trademark Office.

Webb is the author of several books, including "The Cost of Being Sick", "How to Invent", "The Innovation Playbook", "The Digital Innovation Playbook", and most recently "The Innovation Superstar Workbook". He provides business and innovation strategy consulting to a wide range of clients, ranging from small startups to Fortune 500 companies like

MetLife, Microsoft, Intel, 3M and Siemens.

TEMAS

- Innovation
- Customer Service
- Health and Well-being
- Future Trends and Technology

PROGRAMAS

The Future of Innovation

Organizations are scrambling to leverage the power of innovation in order to achieve significantly better returns on enterprise strategy. Innovation theorists propagate most of the concepts around innovation, and correspondingly, innovation has become a "unicorn" - a myth everyone scrambles to achieve.

In this powerful presentation, Webb provides a crisp, clear and actionable definition of enterprise innovation, and -unlike the myriads of theorists- provides a detailed innovation roadmap that audiences can immediately apply in their enterprise.

The Future of Customer Service

In most markets customer service has reached an all-time low. Ironically, developing exceptional customer experiences at every touch point is the ultimate tool to drive revenue, profitability, customer satisfaction and quality of work life - while significantly reducing the cost of customer acquisition.

The good news is there is a wide range of new systems and tools that makes delivering exceptional customer experience "easy as pie". In this powerful presentation, Webb draws

upon his expertise in the area of consumer insights and customer driven innovation to give audiences the tools to succeed.

PUBLICACIONES

Libros



THE INNOVATION PLAYBOOK



THE DIGITAL INNOVATION PLAYBOOK



