



## JOHN MAXWELL

Renowned Leadership Expert and Speaker, author of 74 books, including "The 21 Irrefutable Laws of Leadership"

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- World's most respected leadership expert
  - New York Times best-selling author –74 books selling over 22 million copies
  - Legendary speaker for Fortune 500 companies, foreign governments, National Football League, U.S. Military Academy at West Point and the UN
  - Trainer of more than 6 million people in 185 countries around the globe
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As an internationally recognized leadership expert, John Maxwell speaks throughout the world inspiring hundreds of thousands of leaders. John is a natural born teacher who loves to challenge and motivate audiences with real-life stories, humorous anecdotes, and rock solid principles that he backs up with his live-it-out approach.

John has spent the last 40 years inspiring numerous Fortune 500 companies, national trade associations, non-profits, and educational institutions. Many of these clients ask John to return because of his ability to deliver fresh content and continually inspire his audiences.

John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 22 million books and is committed to developing leaders of excellence and integrity by providing the finest resources and training for personal and professional growth.

His philosophy that "everything rises and falls on leadership" motivates every endeavor to help individuals reach their highest potential, both in the home office and abroad through conferences, books, and audio and video resources. As founder of INJOY Stewardship Services and EQUIP, he has trained more than two million leaders worldwide. Every year he speaks to Fortune 500 companies, international government leaders, and organizations as diverse as the United States Military Academy at West Point and the National Football League

Author of more than 70 books, he works diligently to make leadership tools easily accessible and convenient for the busy business leader. A New York Times, Wall Street Journal, and Business Week best-selling author, Maxwell was one of 25 authors and artists named to Amazon.com's 10th Anniversary Hall of Fame. Three of his books, The 21 Irrefutable Laws of Leadership, Developing the Leader within You, and The 21 Indispensable Qualities of a Leader have each sold over a million copies.

## **TEMAS**

- Leadership
  - Peak Performance
  - Effective Communication
  - Personal Development
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# **PROGRAMAS**

## **Programs description**

John has authored over 70 books on the topics of leadership, teamwork, relationships, attitude, success, personal growth, and communication. He works to tailor each presentation to the needs of his specific audience. Here are some sample "talks":

### **THE 15 INVALUABLE LAWS OF GROWTH**

Are there tried and true principles that are always certain to help a person grow? John Maxwell says the answer is yes. He has been passionate about personal development for over fifty years, and for the first time, he teaches everything he has gleaned about what it takes to reach our potential.

### **THE 5 LEVELS OF LEADERSHIP**

John talks about one of his key leadership concepts, the 5 levels of leadership, and how every individual can increase their influence and their results by applying the 5 levels to their leadership walk.

### **HOW TO BE A REAL SUCCESS**

John shares the principles that shape every individual's success by focusing on Relationships, Equipping, Attitude, and Leadership.

### **THE 21 IRREFUTABLE LAWS OF LEADERSHIP**

John shares his foundational truths of leadership through personal anecdotes and real-life examples from business, politics, sports, religion, and the military.

### **THE 17 INDISPUTABLE LAWS OF TEAMWORK**

John illustrates the laws of teamwork at work in every area of an individual's life and teaches key principles that enable teams to succeed.

## EVERYONE COMMUNICATES, FEW CONNECT

John discusses the five connecting principles and the five connecting practices that help individuals influence change and get results.

## THE 360° LEADER

John illustrates his belief about how individuals can lead up, down, and across regardless of a person's position in an organization.

## PUT YOUR DREAM TO THE TEST

John guides his audience through a series of questions, that, when answered, help individuals make good decisions and maximize every moment to achieve their dreams.

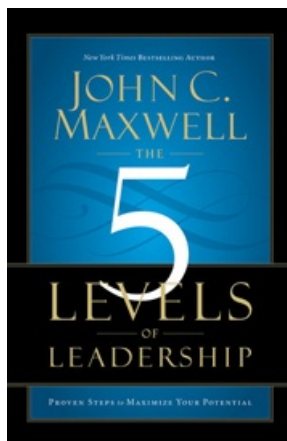
## TODAY MATTERS

John challenges every person to make today the most important day in an effort to build toward a better tomorrow with simple principles, tips, and how-to's that anyone can immediately apply.

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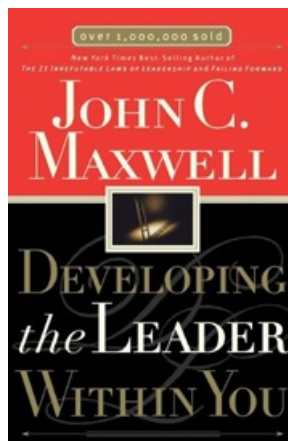
## PUBLICACIONES

### Libros



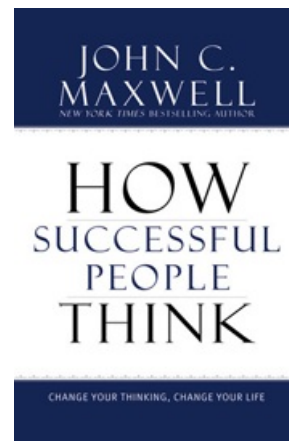
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5 LEVELS OF  
LEADERSHIP



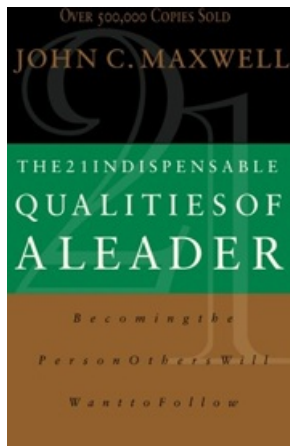
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DEVELOPING THE  
LEADER WITHIN YOU



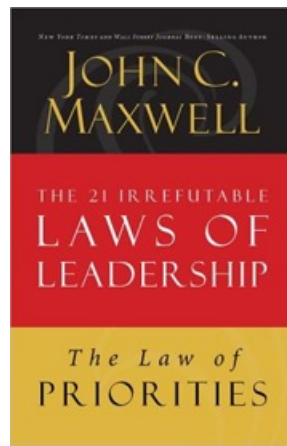
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HOW SUCCESSFUL  
PEOPLE THINK



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THE 21 INDISPENSABLE  
QUALITIES OF A LEADER



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THE 21 IRREFUTABLE  
LAWS OF LEADERSHIP

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