



ABIGAIL POSNER

Harvard-trained anthropologist helping leaders become irreplaceable in an AI-driven world

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- Former Director of U.S. Creative Works at Google, where she spent 13 years driving innovation and AI-powered strategies
 - Founder of Human Code Company, helping organizations unlock human potential in the age of AI
 - Harvard magna cum laude graduate in Social Anthropology
 - Pioneer of Google's influential "Humanizing Digital" thought leadership initiative
 - International keynote speaker on leadership, creativity, innovation, AI, and organizational transformation
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Abigail Posner is a renowned anthropologist, innovation expert, and former Director of

U.S. Creative Works at Google. During her 13-year tenure at Google, she led multidisciplinary teams developing AI-powered strategies, branded content initiatives, and creative solutions for YouTube's largest global advertisers. She also pioneered Google's influential Humanizing Digital thought leadership platform, exploring the evolving relationship between technology and human behavior.

Before joining Google, Abigail held senior strategy leadership positions at leading global advertising agencies, including Publicis New York and DDB New York, where she helped shape brand strategy and innovation initiatives for major international clients.

Today, as founder of Human Code Company, Abigail helps organizations navigate disruption, unlock creativity, and harness the uniquely human qualities that AI cannot replicate. Her work focuses on leadership, innovation, creativity, organizational culture, and human-AI collaboration.

Her insights have been featured in major media outlets including The New York Times, Forbes, Fast Company, and CNBC. She is also the host of the Human Code podcast and a recognized voice on the future of work, technology, and human potential.

TEMAS

Abigail tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Leadership in the Age of AI
 - Human-AI Collaboration
 - Creativity and Innovation
 - Organizational Transformation
 - Strategic Thinking
 - Becoming Irreplaceable
 - Future of Work
 - Culture and Change Management
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PROGRAMAS

Abigail Posner helps leaders understand that their greatest competitive advantage in the AI era is not technology, it is their uniquely human perspective. Drawing on anthropology, creativity, business strategy, and technology, she shows organizations how to unlock innovation by thinking more expansively. Her programs provide practical frameworks for combining human ingenuity with AI to drive transformation, creativity, and lasting impact.

Expansiveness Edge

Becoming Irreplaceable in an AI World: As AI reshapes industries and leadership, many professionals wonder what will remain uniquely human. Abigail introduces her concept of "Expansiveness"—the ability to leverage diverse experiences, passions, skills, and perspectives to create value that no algorithm can replicate. Through engaging stories, practical exercises, and real-world examples, she helps audiences discover how to unlock originality, innovation, and competitive advantage in an increasingly automated world.

Wired to Create

Tap Your Innate Creativity to Drive Bolder Ideas and Bigger Breakthroughs: Creativity is not reserved for a select few—it is a fundamental human capability. Combining anthropology, neuroscience, technology, and business insights, Abigail demonstrates how individuals and teams can activate their natural creativity to generate breakthrough ideas, solve complex challenges, and thrive in periods of rapid change.

Ingenuity Unleashed

Using AI to Make Human Imagination More Powerful Than Ever: Rather than viewing AI as a replacement for human thinking, Abigail shows how it can become a force multiplier for creativity and innovation. This keynote provides a practical framework for using AI to amplify imagination, accelerate problem-solving, and unlock new opportunities while preserving the distinctly human qualities that drive transformational ideas.

CONDICIONES

- **Travels from:** New York, USA
 - **Fee Range:** Please Inquire
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