



## TIM URBAN

Bestselling author and creator of Wait But Why, decoding procrastination, AI, society, and the future

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- Creator of the globally acclaimed Wait But Why blog
  - Author of the bestseller What's Our Problem?
  - One of the most-viewed TED speakers in history
  - Expert on AI, human behavior, and decision-making
  - Turns complex ideas into unforgettable insights
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Tim Urban is a bestselling author, speaker, illustrator, and co-founder of the influential blog

Wait But Why, one of the internet's most beloved platforms for exploring big ideas. Known for his unique combination of deep research, humor, stick-figure illustrations, and thought-provoking storytelling, Urban has built a global following by making complex topics accessible and engaging.

His TED Talk, Inside the Mind of a Master Procrastinator, has attracted more than 75 million views, making it one of the most-watched TED Talks of all time. In it, Urban introduced the now-famous concepts of the "Instant Gratification Monkey" and the "Panic Monster," which have become part of the global conversation on productivity and human behavior.

Urban's work spans a remarkable range of subjects, including artificial intelligence, the future of humanity, politics, psychology, technology, space exploration, and decision-making. His long-form analyses of AI and superintelligence were among the earliest popular explanations of the transformative impact AI could have on society.

In 2023, he published the bestselling book What's Our Problem?: A Self-Help Book for Societies, an ambitious exploration of political polarization, critical thinking, and how societies can have more productive conversations.

Tim Urban inspires audiences to think more clearly, communicate more effectively, and navigate an increasingly complex future with curiosity, humility, and optimism.

## **TEMAS**

Tim tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence and the Future of Humanity
  - Productivity and Overcoming Procrastination
  - Critical Thinking and Decision-Making
  - Innovation and Exponential Change
  - Political Polarization and Civil Discourse
  - The Future of Society
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## **PROGRAMAS**

Tim Urban helps audiences understand why humans think, behave, and make decisions the way they do. Through humor, storytelling, and powerful mental models, he transforms complex topics like AI, productivity, and political polarization into practical insights. His presentations leave audiences thinking more clearly, communicating more effectively, and feeling better prepared for the future.

### **Inside the Mind of a Procrastinator**

Overcoming the Greatest Barrier to Success: Based on one of the most popular TED Talks ever delivered, Tim Urban explains why people procrastinate and provides practical tools to overcome it. Through humor, neuroscience, and memorable mental models, he helps audiences improve productivity, focus, and long-term performance.

### **What's Our Problem?**

Drawing from his bestselling book, Urban examines why modern societies have become increasingly polarized. He introduces his "high-rung vs. low-rung" framework for understanding political and social discourse and offers practical ways to think more clearly, communicate better, and bridge divisions.

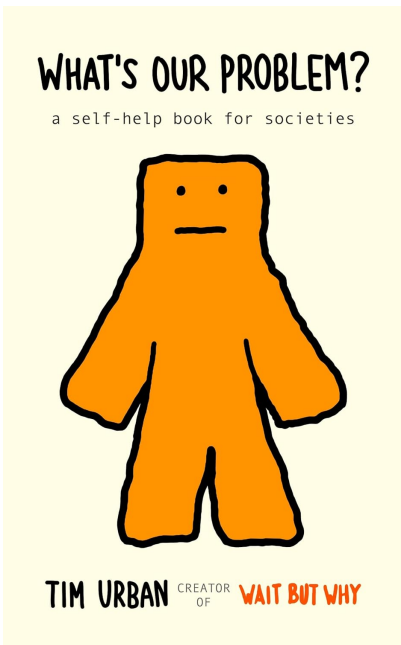
### **The AI Revolution and the Road to Superintelligence**

Years before AI became a mainstream topic, Urban was writing extensively about its implications. In this fascinating keynote, he explores the future of artificial intelligence, the path toward superintelligence, and the profound opportunities and risks facing humanity.

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## **PUBLICACIONES**

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WHAT'S OUR PROBLEM?

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## CONDICIONES

- **Travels from:** New York, USA
  - **Fee Range:** Please Inquire
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