



DIANA KANDER

New York Times bestselling author and innovation keynote speaker who turns curiosity into corporate growth

- Serial entrepreneur who launched 10 companies in 10 years
- New York Times bestselling author taught in 100+ universities
- Trusted advisor to global companies on innovation and growth
- High-energy keynote style with humor and real-world business insight
- Turns curiosity into measurable business results

consultant and keynote speaker dedicated to helping organizations future-proof their business through curiosity and innovation. She arrived in the United States as a refugee from Ukraine at the age of eight and went on to build and sell multiple successful ventures, launching 10 businesses in a single decade.

Diana later shifted from entrepreneurship into consulting and speaking, helping companies of all sizes—from startups to Fortune 500 organizations—build cultures of innovation and growth. She has advised executive teams, led product launches, and helped organizations challenge legacy thinking to unlock faster, smarter execution.

Her bestselling books, including I Love It Here, The Curiosity Muscle, Go Big or Go Home and All In Startup, are used in universities and companies worldwide as practical playbooks for innovation, sales and leadership transformation.

On stage, Diana delivers a rare blend of business expertise, humor, and bold thinking. Her high-energy style encourages audiences to replace comfort with curiosity, resistance with experimentation, and fear with action. She equips leaders with the mindset and tools needed to thrive in constant change and build organizations that are both resilient and competitive.

Whether speaking to executives, frontline teams or entrepreneurs, Diana helps audiences rethink how they lead, innovate, and grow in a world that rewards those who remain curious.

TEMAS

Diana tailors each presentation to the needs of her audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Curiosity-Driven Innovation & Growth
- Entrepreneurial Mindset in Corporations
- Culture Transformation & Agility
- Sales and Growth Through Curiosity
- Leadership in Times of Disruption

PROGRAMAS

UNLEASH YOUR CURIOSITY: IGNITE THE INNOVATOR WITHIN

WANT AN INCREDIBLE OPENING KEYNOTE SPEAKER THAT MAKES PARTICIPANTS

MORE OPEN AND ENGAGED IN EACH AND EVERY SESSION? THEN TEACH THEM

HOW TO HARNESS THEIR CURIOSITY!

Curiosity keynote speaker Diana Kander holding two Minions toys

Based on her book, The Curiosity Muscle, Diana's high-energy keynote shows us how we

can level up the simple questions we ask ourselves on a daily basis to get significantly

better results and drive innovation. That includes the questions attendees are reflecting on

throughout your event!

Diana will help participants understand that the longer they've been doing something, the

more likely it is that their expertise has also created some blindspots. Blindspots that could

be huge opportunities for growth. She'll demonstrate how we struggle with additive bias, or

looking to add more things to our plate to solve a problem, when taking something away

would be the much more optimal solution. And she'll help attendees understand how our

natural desire to be right gets in the way of our learning and improvement.

Through hilarious case studies and interactive exercises, Diana will leave your audience

excited to learn and open to changing how they see the world.

INNOVATE TO SELL

How can your sales team rise above the noise and achieve breakthrough results? Diana's

Innovate to Sell keynote equips sales teams with actionable tools to focus on what matters,

eliminate distractions, and reimagine their approach.

Packed with principles from her book Get Curious & Grow, this talk introduces powerful

strategies for prioritizing high-impact opportunities, a framework for clearing distractions,

and tools to spark innovative thinking.

Diana won't just tell your team how to succeed—she'll engage them in an unforgettable

experience that will leave them inspired and ready to exceed their targets!

GO BIG OR GO HOME: BUILD SALES AND CULTURE THAT LAST

Based on her bestselling book, this session focuses on growth, focus and bold thinking.

Diana shows teams how to eliminate inefficiencies, reconnect with purpose and create

momentum that drives measurable business results.

CUSTOMIZED KEYNOTE

As an innovation keynote speaker and consultant, Diana has created a number of tools and

best practices, launched over 12 companies herself, and spent considerable time as an

entrepreneur-in-residence inside several large organizations. And she's worked on

innovation in almost every industry imaginable. Yes, even nuclear reactors! Diana's

experience and her obsession with the topic of innovation allow her to create a custom

keynote based on your organization's needs.

Previous Keynotes have included:

Increasing the Speed of Innovation

Innovative Problem Solving

Why Curiosity is the Secret to Thriving in the New Normal

Where Do Good Ideas Come From?

The Leader's Role in Innovation

How to Increase Customer Intimacy

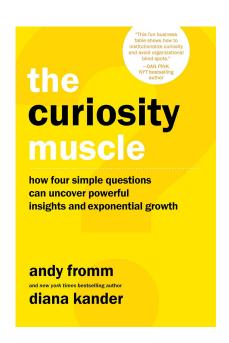
• Failing Forward: How to Use Setbacks as Steppingstones to Success

• The Board's Role in Innovation

The Four Habits of Innovative Teams

PUBLICACIONES

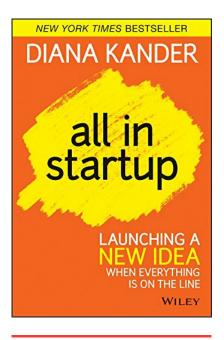
Libros



THE CURIOSITY MUSCLE



GO BIG OR GO HOME



ALL IN STARTUP

CONDICIONES

• Travels from: Kansas City, USA

• Fee Range: Please Inquire