



DR. PIPPA MALMGREN

Geopolitical economist and former presidential advisor decoding global trends, markets, innovation, and leadership through real-world signals

-
- Former Special Assistant to President George W. Bush on the U.S. National Economic Council during 9/11 economic policy response
 - Award-winning, bestselling author of Geopolitics for Investors, Signals, The Leadership Lab, and The Infinite Leader
 - Tech entrepreneur: co founded robotics and drone startups; founder of DRPM Group advising institutional investors
 - Advisor to governments, start ups, and global think tanks like RUSI and Department for International Trade UK
 - Sought-after keynote speaker nominated “top-rated” by EY, Institutional Investor, and The Economist

Dr. Malmgren is an economist who makes sense of the world economy and geopolitics by writing books, by founding tech businesses, by advising policymakers around the world and through public speaking and teaching. Her speciality is understanding the nexus between geopolitics, tech innovation, strategic security and markets. She is a Strategic Advisor to C10 Labs, the MIT Media Lab based AI Venture Studio. She is currently a Fellow of the The Bertelsmann Stiftung Foundation for 2022-2024. She is also on the Board of Premios Verdes which holds the annual “Green Oscars” to support the best cleantech start-ups in emerging markets. She is a member of the Advisory Board at Streamline Media Group, the firm that built many of the most successful video, digital and VR games in modern history. She is also a Founder member of LUNARC, a NASA-originated project to ensure the first human institution on the moon represents the arts and humanities. She also serves on the Judging Panel of The King’s Awards for Enterprise since 2017. She is also an advisor to several start-ups in various areas: space, nuclear fusion, lunar logistics and subsea internet cables. She writes a column about the world economy and geopolitics on Substack.

She served President George W. Bush in the White House as Special Assistant to the President and on The National Economic Council. She served on the President’s Working Group on Corporate Governance and The President’s Working Group on Financial Markets. After 9/11 she was also assessed Terrorism Risks to the Economy and Pentagon procurement from tech startups. Before joining the White House, she ran the Bankers Trust Asset Management business in Asia and then served as the Global Chief Currency Strategist. She was then named the Deputy Head of Global Strategy at UBS. More recently she advised the British Cabinet on trade issues as a Board Member for The Department for International Trade from 2017-2019. She is a Senior Associate Fellow of RUSI, the world’s leading defence think tank. In 2014, she co-founded a robotics firm that made industrial drones which won the Cog X Award for Autonomy, the 2020 National Technology Award and Power Product of the Year 2020. She has been a Senior Advisor to The Monaco Foundry, a European start-up incubator for impact-led founders since 2020. She previously served on the Advisory Boards of the Legatum Center at MIT, The Ditchley Foundation, and Indiana University.

Her most recent bestseller, *The Infinite Leader*, won the International Press Award for the Best Book on Leadership for 2021. Her book, *The Leadership Lab*, was named Business Book of the Year and Best Book on Leadership in 2019 and won the International Press Award 2020. She is also the author of: *Geopolitics for Investors* (2015) and *Signals: How Everyday Signs Help Us Navigate the World's Turbulent Economy* (2016/7). She has been named one of the Fifty Top Inspiring Women in the UK and one of the Top 100 in Tech by @WATC_WeAreTech. In 2024 she was awarded the Mission College Women in Leadership Prize.

She has a BA from Mount Vernon College and an M.Sc. and PhD from LSE. She completed the Harvard Program on National Security. She gave the graduation address at the London School of Economics in 2013 and 2016. She is an occasional lecturer in the Duke Fuqua Global Executive MBA Program, Sandhurst and The Royal College of Defence Studies. Commercial firms like Google, Rolls Royce, American Express, Deloitte, major banks like Citigroup and Barclays and asset managers like State Street, various governments and military leaders regularly retain her to speak on leadership, the future of the world economy, tech innovation and geopolitics.

GEOPOLITICA INSTITUTE:

Exploring the nexus between geopolitics, technological innovation, public policy, philosophy, and human flourishing. Our mission is to calmly illuminate and energetically foster the hyperfast-emergent future and the solutions it brings.

TEMAS

Pippa weaves together technological innovation, geopolitics, strategic security, and markets:

- Geopolitical Risks & Global Economic Strategy
- Decoding Market Signals & the New Data Economy
- Leadership in Complexity & Uncertainty
- Technology, Automation & National Security

- Innovation through Entrepreneurship & Robotics
 - What a Trump Presidency Means for the World
 - How AI Will Create Jobs, Efficiencies and Angst
 - Tech Innovation & Geopolitics: The Hot War in Cold Places and The Cold War in Hot Places
 - Horizon Scanning The World Economy: Reconciling China and the US
 - How The Space Race, The Nano Race and The Quantum Race Will Transform Earth's Economy
 - Cosmopoeisis: The Act of World Building
-

PROGRAMAS

Signals: Economic Forecasting from Everyday Trends

Pippa reveals how subtle societal cues—from shrinkflation trends to fashion and food choices—can predict large-scale economic shifts. Audiences receive tools to interpret hidden signals, build confidence, and proactively shape strategy.

The Infinite Leader: Balanced Leadership in a Disruptive Era

Based on her award winning book, this keynote explores balancing analytical rigor with human empathy, enabling leaders to thrive amid technological and geopolitical disruption. Recognized as 2021's best book on leadership.

Geopolitics for Investors: Navigating Opportunity and Risk

Coated in real-world case studies, Pippa teaches financial and government leaders how to interpret global trends—such as Brexit and inflation—through a geopolitical lens to capture opportunities and mitigate risk.

Tech, Security & Sovereignty: AI, Drones, and the Future Frontier

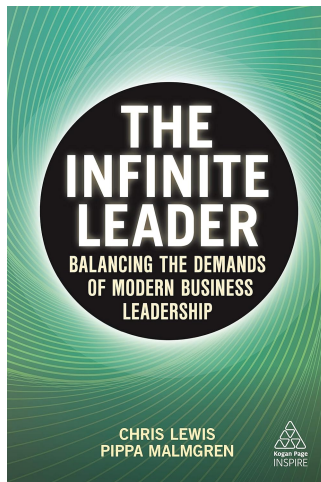
Drawing on her entrepreneurial and advisory background, Pippa investigates how emerging technologies—AI, robotics, drones, space—emerge at the intersection of national security, regulation, and global commerce.

Leadership Lab: Human-Centered Strategy for the Post-Pandemic Age

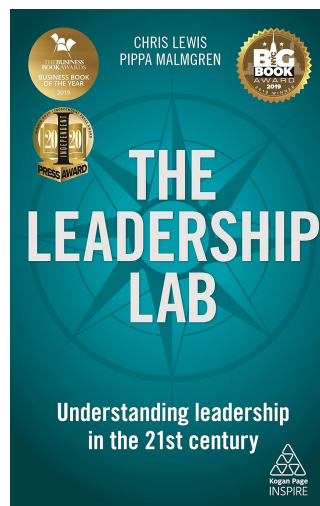
Through engaging storytelling, Pippa outlines science-backed frameworks for building resilient, inclusive organizations in today's fragmented, hyperconnected world.

PUBLICACIONES

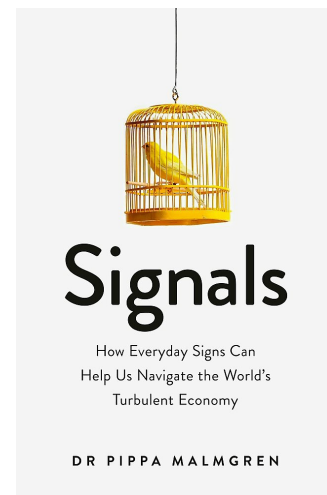
Libros



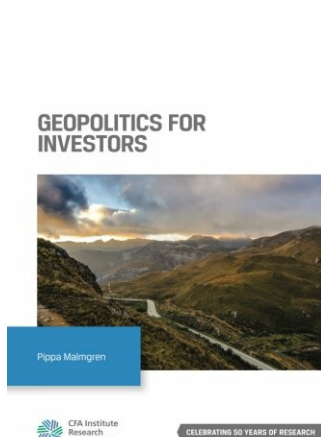
THE INFINITE LEADER



THE LEADERSHIP LAB



SIGNALS



GEOPOLITICS FOR
INVESTORS

CONDICIONES

- **Travels from:** Texas, USA
 - **Fee Range:** Please Inquire
-