



## MICHAEL J. GELB

Author of “How To Think Like Leonardo da Vinci”, creativity and innovation expert

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- The world’s leading authority on the application of genius thinking to personal and organizational development
  - Co-director of the Leading Innovation Seminar at the Darden Graduate School of Business
  - He also teaches for the London Business School, and is a Professor of Practice in Creativity and Innovation at Shiv Nadar University in India
  - Author of 15 books including How to Think Like Leonardo Da Vinci, Creativity On Demand, Innovate Like Edison, and The Art of Connection
  - His books have been translated into 25 languages and have sold more than one million copies
  - In 1999 Michael was honored as “Brain Of the Year” by the Brain Trust Charity Other recipients include Steven Hawking, Garry Kasparov and Edward De Bono
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Michael J. Gelb is a pioneering practitioner and thought leader in the fields of creative thinking, executive coaching and conscious leadership. He is the author of 17 books including How to Think Like Leonardo Da Vinci, The Art of Connection, The Healing Organization (with Raj Sisodia) and Mastering the Art of Public Speaking. Michael's books have been translated into 25 languages and have sold more than one million copies.

In 2003 Michael received a Batten Fellowship in Innovation from The University of Virginia and co-directed the acclaimed Leading Innovation Seminar at the Darden Graduate School of Business for more than 10 years. In 2020 he was invited to become a Senior Fellow of the Center for Humanistic Management at Fordham's Gabelli School of Business. In 2021 Michael was invited to become a member of the MG100 Executive Coaching group. Michael is also a master teacher of the Alexander Technique, aikido and qigong and a professional juggler who performed with the Rolling Stones.

### **10 reasons to book Michael for your next event:**

- 1. Originality: Learn from an original thinker and creator.
- 2. Energy: Clients describe his energy as "scintillating," "inspiring," "electric," "charismatic," and "enlivening."
- 3. Relevance: After careful consultation Michael will focus his message on your most important organizational issues.
- 4. Reliability: He appears at every scheduled engagement on time!
- 5. Authenticity: All keynotes are an expression of his lifetime interests.
- 6. Passion: Michael's passion for inspiring your group will lead to a presentation that exceeds your expectations.
- 7. Global: Michael has presented in more than 30 countries and has extensive experience with multi-national and multi-cultural groups.
- 8. Resilience: Michael delivers an excellent program under all conditions.
- 9. Humor: People learn better when they laugh and Michael inspires laughter in the most serious groups.
- 10. Results: Michael is focused on achieving the results that are most important to you.

## TEMAS

- Creativity
  - Innovation
  - Motivation
  - Leadership
  - Personal Growth
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## PROGRAMAS

### How to Think Like Leonardo da Vinci

What if you could call on history's greatest genius, Leonardo da Vinci, to be your personal mentor in cultivating your ability to think creatively, learn faster and lead change?

- Learn 7 essential principles for a more creative life.
- Measurably improve memory and problem solving ability
- Apply the principles to generate greater creativity and innovation in the workplace.

This dynamic, highly-interactive program brings da Vinci's genius to life through fascinating biographical and historical information, setting the stage for an introduction to seven principles for thinking "a la Leonardo." Participants are then guided to apply the principles, through a proven series of practical exercises, to your organization's greatest challenges.

The da Vinci principles are:

- **Curiosità** – An insatiable quest for knowledge and continuous improvement
- **Dimostrazione** – Learning from experience
- **Sensazione** – Sharpening the senses
- **Sfumato** – Managing ambiguity and change
- **Arte/Scienza** – Whole-brain thinking
- **Corporalità** – Body-mind fitness
- **Connessione** – Systems thinking

Leonardo invented the parachute before anyone could fly! Imagine what your organization could accomplish with that kind of innovative thinking.

“By capturing the very essence of Da Vinci’s life and genius – the seemingly perfect integration of mind, body, spirit and soul – Michael Gelb guides us in the discovery and understanding of the boundlessness of our own human potential.”

**Deepak Chopra M.D.**

### **Innovate Like Edison: The 5-Step System for Breakthrough Business Success**

Leonardo was probably the most creative person who ever lived but Thomas Edison is history’s greatest practical innovator. Beyond his invention of the phonograph, motion pictures and a system to light the world, Edison invented the rigorous, disciplined process of innovation.

- Learn the 5 essential competencies of innovation
- Apply Edison’s strategies for setting and achieving goals
- Develop “Innovation Literacy” to drive innovation

Edison understood that personal success and organizational innovation go hand-in-hand. Personal success requires you to learn how to think like an innovator; and, for your organization to be successful, innovation is now more important than ever.

This program introduces Edison’s Five Competencies of Innovation™. They are:

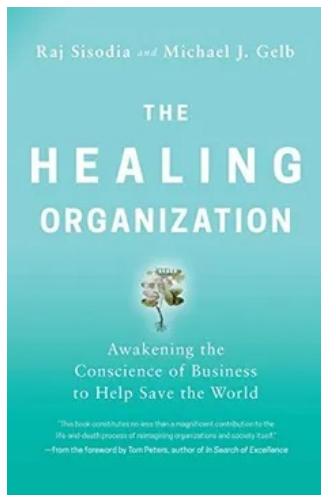
- 1. Solution - Centered Mindset
- 2. Kaleidoscopic Thinking
- 3. Full - Spectrum Engagement
- 4. Master Mind Collaboration
- 5. Super - Value Creation

Each competency will be brought to life with specific, practical “take - home” applications.

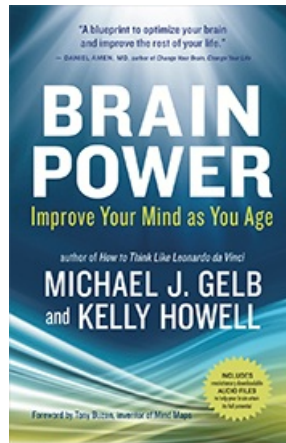
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## **PUBLICACIONES**

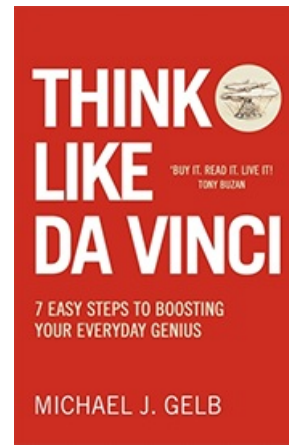
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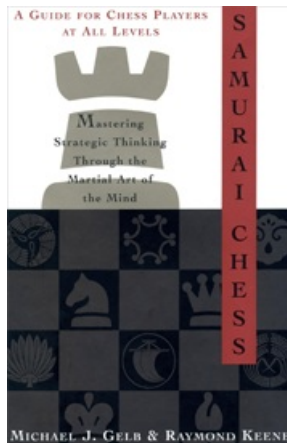
THE HEALING  
ORGANIZATION



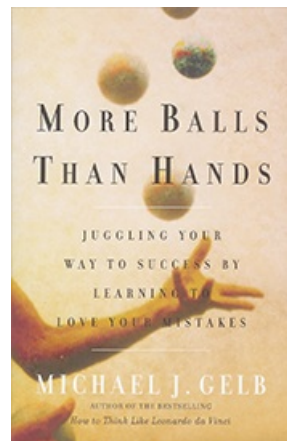
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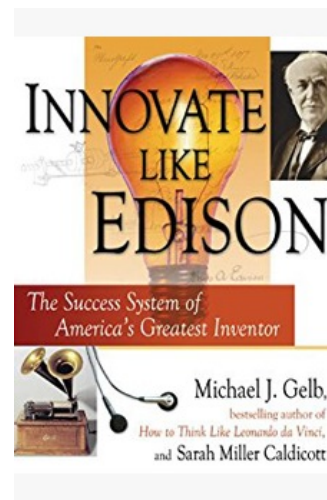
HOW TO THINK LIKE  
LEONARDO DA VINCI



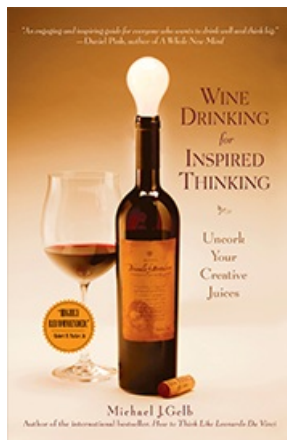
SAMURAI CHESSES



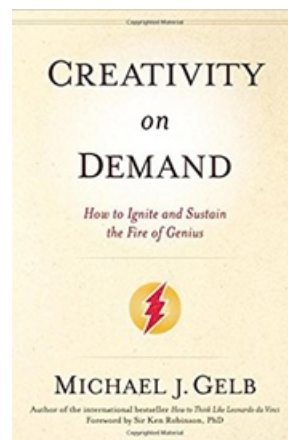
MORE BALLS THAN  
HANDS



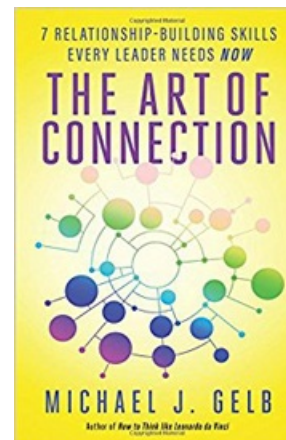
INNOVATE LIKE EDISON



WINE DRINKING FOR  
INSPIRED THINKING



CREATIVE ON  
DEMAND



THE ART OF  
CONNECTION

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## CONDICIONES

- **Travels from:** New York, USA
  - **Fee Range:** Please Inquire
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