



DIEGO PÁRAMO

Al, Web 3.0, NFT, and Metaverse expert. Entrepreneur, co-creator of the term PaaS (prediction as a service)

Diego Páramo is the co-founder and executive vice-president of EPICA, an artificial intelligence startup that focuses on prediction as a service. EPICA was nominated as a startup to watch in 2018 in the US, The most requested startup by investors in Collision 2019, winner of the South Summit Pacific Alliance and winner of the best solution Worldwide of Cutiing Edge Technology amongst 3,600 startups.

He is involved in product definition, sales strategy, communication and the go-to-market

teams for all products. In 2018, he led a project with Coca-Cola Mexico, using data analysis

to predict the results of different matches at the 2018 FIFA World Cup, and sharing them via

social media, through a matryoshka (Russian) doll named Kukla.

He has created various projects in the Metaverse and NFT such as Awkward Skeleton Club.

EPICA implements AI for businesses in a variety of verticals, transforming decision-making

in all areas and activating predictions proactively and efficiently. EPICA was recognized as

a Startup to Watch for 2018, graduated from the Venture City Accelerator in mid-2018, and

was selected as part of Collision's top 5 percent of startups with the most growth potential in

the world.

Before joining EPICA, Diego was Industry Head and Senior Sales Consultant at Google in

LATAM, where he served as an authorized event speaker, as well as a media spokesman

for 6 years. He served as the B2B Marketing Manager at Carvajal, and worked in business

intelligence, in the logistics and pharmaceutical divisions, at Wyeth Pharmaceuticals and

Pfizer.

He has been invited as keynote to events such as the Claro Tech Summit, Emerge

Americas, Plug and Play, STartco, NXTP-Innovation and Andicom, as well as to participate

in corporate events for companies such as Pfizer, Mercedez Benz, Accenture and Terpel,

among others.

TEMAS

NFT, Metaverse, Web 3.0

Artificial Intelligence

Global entrepreneurship

Digital Transformation

CONDICIONES

• Travel from: Bogotá D.C., Colombia

• Fee Range: Please Inquire